

## FinOps is the operating model for cloud financial management.

FinOps enables a shift which increases an organization's ability to understand cloud costs and make the right trade-offs.

**Establishing a FinOps practice represents not only a new revenue stream for MSPs but makes it possible for MSPs to deepen trust and expand their relationship with their customers.**

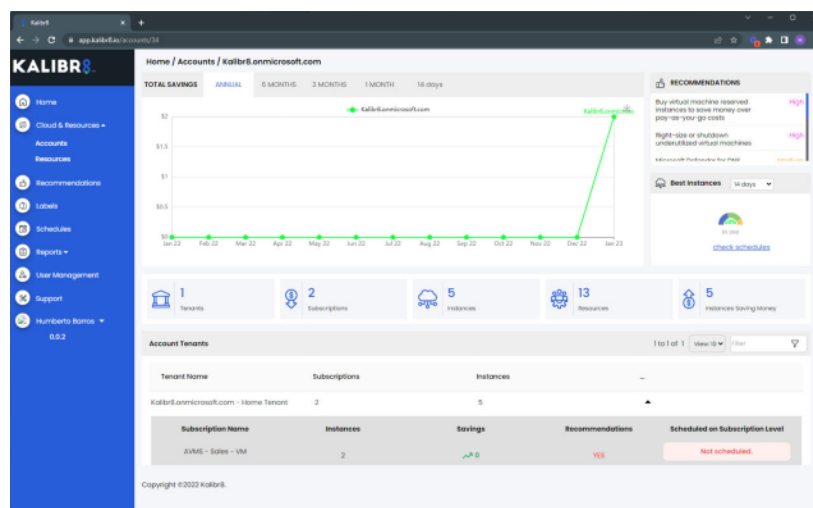
FinOps increases the business value of cloud by bringing together technology, business, and finance professionals with a new set of processes — enabling MSP leaders to master cloud economics and drive competitive advantage.

Optimizing cloud services and expenditures has become a point of emphasis across the IT infrastructure industry, and across all industries as cloud waste rises to new heights.

**Kalibr8's Platform Creates a Foundation for FinOps as a service, which benefits the bottom line of MSPs while also ensuring the customers they serve are optimally served.**

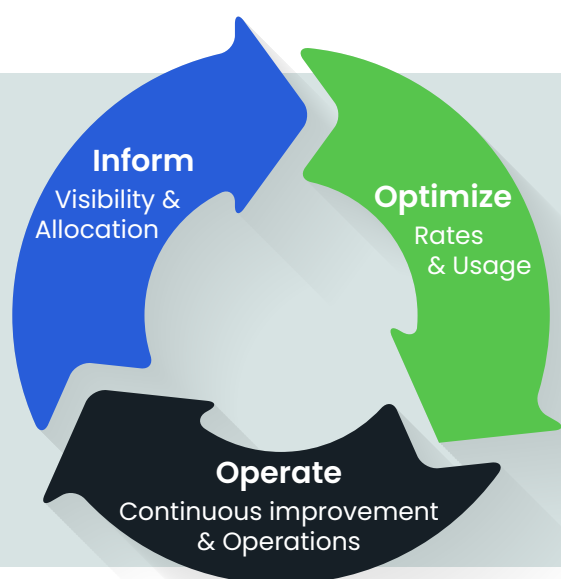
FinOps goes beyond the goal of simply saving money and strives to drive revenue by helping cross-discipline teams collaborate to make the best decisions regarding performance, quality, and cost in technology investment and execution decisions, mainly surrounding cloud decisions and usage.

Solid FinOps frameworks are based on data-driven collaboration across engineering, finance, business, and technology teams within the same organization achieve business value and maintain financial accountability.



**Cloud is the new normal, and with cloud costs spiraling out of control, smart MSPs are taking the lead in guiding their customers through the revolution.**

MSPs must adapt to a completely new way of procuring IT infrastructure, moving from predictable upfront capital expenditure to variable consumption-based monthly bills and new procurement workflows from the growing number of B2B cloud marketplaces.



**Kalibr8's cloud optimization platform is an ideal tool for those responsible for ensuring as little waste as possible, especially as more applications and services are moving into the cloud.**

FinOps practices required full cloud spend visibility to support decision making which can lead to significant levels of savings, while also ensuring all departments within a business have the cloud computing, storage, applications, and services essential to business success.

## Kalibr8's FinOps-ready platform dramatically reduces clientele cloud spending, delivering up to 65 percent in monthly savings.

The platform does this by assisting MSPs to allocate costs accurately, identify unmanaged resources, implement effective governance, and automate cumbersome administrations.

By leveraging the Kalibr8 FinOps as a Service platform, distributors, marketplaces, and the MSPs they serve can immediately st own FinOps practices and defend against challengers who may be approaching their base, offering to negotiate reductions.

Our FinOps as a Service offering is designed to make it possible to get out in front of this threat by making it simple for MSPs to offer their own FinOps framework that can lead to continual, ongoing cloud efficiency.

**With this set of tools, MSPs can work with their customers to maximize budgets and confidence, with full visibility into costs and savings by resources, group, subscription, or tenant, benefiting both MSPs and their clientele in the short and long term.**



### Optimized for MSPs

Govern cloud resources across multiple cloud platforms

Online secure platform to manage Azure assets and have clear view of costs

100% channel

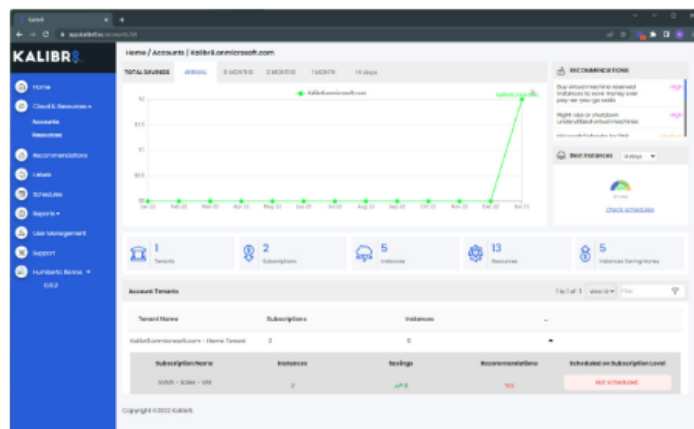
100% cost optimization SaaS

Implement on going policies to optimize cloud growth

## No Scripts – No Coding – No Hassles

- Dramatically reduce cloud spend
- Accurately allocate costs
- Identify unmanaged resources
- Implement effective governance
- Automate cumbersome administration

**Optimise your cloud resources and deliver up to 65% monthly savings.**



**Kalibr8** provides an automated cloud optimization & cost management platform with an intuitive and efficient “single pane of glass” view into all aspects that impact getting the most value for the least cost. Designed for Managed Service Providers, today, our platform securely manages Microsoft Azure assets with a goal to improve the economics and ROI.

Coming soon, Kalibr8 will introduce the same capabilities for AWS and Google Cloud.